



BUY RETAIL AT WHOLESALE PRICES

4 BIG DAYS
THESE ADVERTISED ITEMS GO ON SALE THURSDAY, FRIDAY, SATURDAY AND MON.

NOBODY, BUT NOBODY UNDERSELLS DALES

Dale's
SELF-SERVICE DEPARTMENT STORE INC.
1334 EL PRADO
NEXT TO A&P MARKET
Downtown Torrance

WE UNDERSELL DEPARTMENT STORES—CHAIN STORES—DISCOUNT HOUSES
SEEING IS BELIEVING!... FIRST QUALITY NAME BRANDS MERCHANDISE

LADIES' SWEATERS
REDUCED TO CLEAR
100% ORLON
SHORT SLEEVE, CREW
NECK SLIP-ON
SIZES-32-38
PINK ONLY

REG. VALUE \$2.39

77¢

100% ORLON SLIP-ON
Short Sleeves, Design Collar in easy to care for orlon wash and wear
RED-BLUE-BLACK
SIZES 32-38

REG. VALUE \$2.99

\$1.29

LADIES' DRESSES
YOUR CHOICE OF THREE GROUPS!
MUST BE CLEARED OUT REGARDLESS OF COST!

GROUP 1

LIMITED QUANTITY OF ONE AND TWO PIECE STYLES. PLAIDS, PRINTS SOLIDS, PASTELS

PUT THESE ON LAYAWAY NOW!

VALUES TO \$10.95

\$2 SIZES 8-20 12½-24½

REDUCED TO CLEAR
WE MUST MAKE ROOM FOR NEW MERCHANDISE ARRIVING DAILY

TAKE ADVANTAGE OF THESE LOW PRICES NOW AND SAVE! AT

DALE'S

GROUP 2

MUST BE CLEARED REGARDLESS OF COST! THIS IS YOUR OPPORTUNITY TO SAVE MONEY! TAKE ADVANTAGE OF THIS SALE AND PUT THESE ON LAYAWAY NOW!

VALUES TO \$10.95

\$3 SIZES 8-20 12½-24½

LADIES' BLOUSES
IMPORTED COTTON PRINTS AND SOLIDS

- 100% PURE COTTON
- MERCERIZED
- SANFORIZED
- Guaranteed Washable
- Large Selection of COLORS AND PRINTS

Reg. Val. \$1.59

88¢

SIZES 32-38

LADIES' COTTON SLIPS

- Full and Half Slips
- Assorted Colors
- Springmaid Fabrics
- Shadowproof Panel
- Beautifully Trimmed
- Sizes 32-40 42-48

FROM REG. VAL. TO 2.95

88¢

JANUARY CLEARANCE
GIRLS' BULKY KNIT SWEATERS

- 100% ORLON
- ASS'T COLORS
- CARDIGAN STYLE
- CABLE STITCH

\$2.77 Sizes 7-14 Regularly \$4.98

GROUP 3

SHIRTSWAIST DRESSES SWING SKIRTS NEW STYLES AND FABRICS LAY-A-WAY NOW

VALUES TO \$12.95

\$4 SIZES 8-20 12½-24½

GIRLS' KNIT CAR COATS
A WARM LITTLE EXTRA COAT AT A VERY LOW PRICE. LOOP FASTENERS WITH BARREL BUTTONS.

WHILE THEY LAST!

\$1.39 Sizes 8-16 Reg. Val. \$2.95

CASH SAVINGS ARE YOUR BEST SAVINGS
WE DON'T GIVE STAMPS BUT WE DO GIVE LOW LOW PRICES!

MENS'
POLISHED COTTON AND CONTINENTAL DRESS SLACKS

FLAP BACK POCKETS
COLORS: TAN, BLUE, BLACK, GRAY AND BROWN

- Cuffed Bottoms
- Sanforized

NEWEST STYLES

DALES LOW LOW PRICE

2.97 TO VAL. 4.98 SIZES 29-42

Visit Our Infants Department Nationally Advertised Babywear at Cut-Rate Prices!

Famous Birdseye 27x27 BABY DIAPERS

- Poly packed
- Reg. \$1.99
- per Dozen

\$1.44

Infant's Receiving BLANKETS

- Heavy Duty
- 59c Ea.

2 for \$1.00

Infants' 100% Nylon BOOTIE SETS

- GIFT BOXED
- Asst. Colors
- Reg. \$1.98

\$1.00

Infants Combed Cotton SLEEPERS

- Assorted Styles and Colors
- With Feet
- Reg. \$1.98

99¢

GIRLS' PANTIES RAYONS

SIZES 2-12

19¢ ea

Drawstring BABY GOWN

- Gripper Fasteners Nylon Reinforced

EA. **99¢**

DOUBLE FEATURE

HERE'S A BARGAIN

MENS' FLANNEL Pajamas

Sanforized Wash 'n' wear Cotton & Flannels Novelty Stripes Assorted Prints Middle Type and Button Front as Featured!

Worth \$3.98

\$2.59 Sizes A-B-C-D

RAINY DAYS AHEAD
LADIES' UMBRELLAS

PLASTIC HANDLES — 10 RIBS STEEL FRAME — NOVELTY FABRICS — ASST. COLORS REGULAR VALUE 1.98

88¢

BANKAMERICARD AND INTERNATIONAL CREDIT ACCEPTED HERE

ALSO USE OUR CONVENIENT LAYAWAY PLAN

BOYS' BRIEFS

Fancy Striped Broadcloths and Knits—Cotton Knit Backs—Sizes 4-14 39c Value

19¢

Men's & Boys' Helena STRETCH SOCKS

100% Nylon—59c Val.

Asst. Patterns **4 Prs. \$1**

JUST RECEIVED
--NEW SHIPMENT--
BOYS' DRESS SLACKS

Polished cottons and Bedford cords. Cut with the new continental look.

- Cuffed
- Flap-Back Pockets
- Wash and Wear

SIZES 2 TO 6X

\$1.77 Vals. To \$3.98

Sizes 7 to 14 **\$2.49** Val. to \$4.98

Boys' Sport Shirts

New Spring Styles Woven Patterns Choice of Colors Sizes 4-16 Value to 1.98

99¢

BOYS' 11¼-OZ. NYLON BLUE JEANS

GUARANTEED TIGHT WESTERN FIT RIVITED REINFORCED EXTRA LONG FOR TURN-UP SIZES 4-12

1.88 VAL. TO 3.98